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Dealer in  
PIANOS and  
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E. D. MILLS  
BARBER  
High Class in Every  
Particular.  
South Beach Street



SONNTAG  
INVESTMENT  
COMPANY  
(Incorporated)  
M. L. Waggoner  
Resident Manager  
Desirable Building  
Lots on all streets  
in town; also river  
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Office on  
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SEABREEZE

BEACH COTTAGES  
Furnished. Located at Seabreeze on  
the beach, with private driveway  
to the beach, with all modern  
electric lights, etc. Will rent  
or rooms by the day, week, month  
or season. For information, apply  
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Seabreeze, Fla.

THE  
PRINCESS  
ISSENA  
Seabreeze  
Six Acres of Park-  
age. All Modern  
Improvements  
Rates: \$3.00 per  
Day and up

L. Z. BURDICK  
CONTRACTOR  
AND  
BUILDER  
Cottages a specialty.  
Estimates furnished.  
All work guar-  
anteed.  
Seabreeze, - Florida

FITZGERALD  
&  
OATES  
LAWYERS  
Daytona, Fla.

McDonald's Boat Yard  
Established 1903  
CHAS. M. McDONALD, Proprietor  
Railways. Boats Built, Repaired  
and Housed.

Root's Dry Dock  
We have good accommo-  
dations for the  
STORAGE OF BOATS  
of all kinds at reasonable  
rates. Would be pleased  
to make arrangements  
at an early date.  
F. A. ROOT.

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DAILY  
NEWS  
Has the Combination  
Producing Printing from  
Calling Cards to Full-Sheet Bills

BOND LUMBER COMPANY  
Manufacturers of  
ROUGH and DRESSED CYPRESS LUMBER  
Laths, Shingles, Flooring, Ceiling, Brick, Lime and Cement in Stock  
Office and Yard, 1001 West Beach Street, Daytona Beach, Fla.  
Phone 83  
R. J. MALBY, Manager

The Daily News 15c per Week

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Men's Winter Suits at  
HALF PRICE  
W. H. PECK, 237 N. Beach St.

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CHINESE LAUNDRY  
214 BEACH STREET, DAYTONA, FLORIDA.  
Dress Shirts.....12  
White Shirts.....10  
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New Shirts.....12  
Shirts collar att. 15  
Collars or Cuffs, 25  
Also Ladies' Clothes at corresponding prices.

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PRODUCERS OF THE  
PERFECTION OF  
BAKERY GOODS.

LOVELY 1910 CALENDARS  
Dixie Dolls, Stenciled Work of all  
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ing while you wait.  
WOMAN'S EXCHANGE  
315 North Beach St.

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THE REAL STUFF  
MAC'S CAFE  
THE REAL THING

TOMOKA RIVER and  
NEW SMYRNA  
on Steamers  
UNCLE SAM and CHEROKEE  
Largest, Fastest, and Excellent Ser-  
vice. L. E. KILLEN, Agent, Mar-  
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Marine Engines  
H. C. Thompson, Agent  
Demonstrating engine can be seen at  
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HAVANA CIGARS  
North Beach St., Daytona, Fla.  
CALL FOR MY CIGARS  
Clear Havana Smokers 5c.

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Superintends Construction of Build-  
ings, Plans and Specifications  
on Short Notice.  
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Filling and Grading  
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GOOD MEAT  
Is always found at  
BIRCHWOOD'S  
Our Beef, Lamb, Pork  
and Mutton are always  
prime. Our table deli-  
cacies are the best the market affords.  
A Trial Order Solicited. Phone 22  
Try Birchwood's Butter.....  
R. D. JOHNSON, Mgr.

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Than Telegraph—  
You get your reply at once, and do  
not pay for the call unless you get  
the party.  
Connection from Daytona with long  
distance points.  
East Florida Telephone Co.  
Over City Hall.

Billiards and Pool  
Cigars and Tobacco  
Largest stock, Greatest number brands.  
Cigars to please anyone  
P. LADAS, SOUTH BEACH  
STREET  
Fruits, Candies, etc.

AUTOMOBILE FOR HIRE  
4-Cylinder  
Stevens-  
Duryea  
Car.....  
S. W. O'BRIEN  
By the  
Hour, Day  
or Trip.....  
Phone 114

By L. C. DEMAREE.  
One of Daytona's crowning glo-  
ries is her incomparable beach. No  
one who ever set foot upon its  
smooth, packed sands; no one who  
ever pedaled a bicycle over its ex-  
panse; no one who ever drove a  
prancing pair of horses and listened  
to the popping of their steel shoes  
upon its asphaltum-like face; no one  
who ever steered a high-power au-  
tomobile down the broad stretch of  
wave-washed and surf-packed sand  
but realized that it is a world-beat-  
er, a world-wonder. Go stand upon  
this wide speedway and see the hap-  
py souls flit by in joyous mood, and  
answer whether this is not one of  
the seven modern wonders.

The Placid, Pellucid Halifax River.  
Where think you is water with more  
picturesque surroundings? Nearly a  
mile wide, fringed with tropical vege-  
tation, artistic cottages with roomy  
veranda looking out upon her bosom,  
gayety, food fishes in countless num-  
bers floating, as it were, to those  
with rod and reel; her bosom flecked  
with duck and coot and snowy-winged  
sea birds, which sit about as if  
for the sport of bobbing upon the  
waves; watch that lubberly old  
white-headed pelican pouch a fat  
mullet, and that fish hawk struggling  
upward with his floundering load he  
snatched from the water.

See the beautiful launches, spick  
and span, their hampers and lockers  
bulging with refreshments both solid  
and liquid ready for a cruise upon the  
beautiful surface. Take out your field  
glass and sweep the river from  
Ormond bridge to Ponce Park  
light house, then say whether the  
Halifax isn't a thing of beauty and a  
joy forever, and one of the modern  
wonders.

The Enchantingly Picturesque Ridge-  
wood.  
Ridgewood avenue is upon the crest  
of a broad ridge, straight as the crow  
flies and the wide-spreading branches  
of the heavy-trunked live oaks extend  
their giant arms across the mag-  
nificent vista, forming an arch, and  
from these extended arms great festo-  
ons of Spanish moss sway as the  
trade winds from the tropic seas  
fan them. Looking straight ahead  
down this white shell street one has  
the impression of a fairy path with  
elfish draperies, but as you move  
along and cast an eye first to the  
right and then to the left you see dis-  
tinguished cottage homes in the most  
delightful settings.

See the glistening leaf of the grand  
magnolia which nature has varnished  
as no artists' brush ever could; and  
the cabbage palms with their burdens  
of showy fruit and swaying palms,  
see the lovely holly with its exqui-  
site berry; see the climbing vines  
run riot in the trees; see the crypt-  
togeomorphous forms which gain a foot-  
hold on the great oaks and stately  
palms, and surely you will join in  
the chorus and say that this is a  
world wonder for beauty.

Surpassing Beauty of Our Cottage  
Homes.  
No one of Daytona's attractions,  
perhaps, commands more nearly uni-  
versal attention and praise than does  
the artistic cottages. The owners of  
these charming villas hail from every  
corner of the country and they bring  
their own architectural plans and  
build upon them, and, as the archi-  
tecture of one section of the country  
differs from the architecture of another,  
so do our homes differ in outward  
appearance and structural beauty from  
one another. There are no monotonous  
rows of strikingly similar build-  
ings but the eye, as it sweeps by, is  
treated to a kaleidoscopic change  
which keeps the mind wondering,  
"What next?"

It is not only the exterior of many  
of these homes which rivets atten-  
tion; within they are models of con-  
venience, and the finishing and fur-  
nishing give evidence of the elegance  
and cultivation of those who worked  
it all out. Indeed, it is the interior  
arrangement and artistic furnishing  
and shading, more than the exterior  
appearance that gives a surpassing  
charm to Daytona homes. This fea-  
ture justly merits prominence as an-  
other wonder.

Streets and Pavements the Most  
and Best.  
Why the Architect of the Universe  
chose to give Daytona the most ad-  
mirable, the most picturesque natural  
setting of all the cities of the South  
is not revealed, but that such is a  
fact must be apparent to the most

JOHN M. SHEELEY  
A Specialty of  
Interior Decorating.  
Orders May Be Left at Rowes  
Jewelry Store.

AUTO OWNERS, ATTENTION—  
You can get your tires patched up  
any old place, but for real, reliable  
Vulcanizing Work that will stand the  
racket, send your repairs to the Vul-  
canizer, Cottage Ave., opposite Yacht  
Club. Wm. S. MCGREGOR, the origi-  
nal Daytona Tire Man—Agent for  
the FISK RUBBER COMPANY.

If you must Chew and Smoke,  
Chew and Smoke with Us. We  
have the TOBACCO GOODS.  
T. F. CURTIS & SON.

See Dunn Bros.  
25c Window.

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PROFESSIONAL  
ADVERTISEMENTS

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Daytona Office, 101 N. Beach St., Phone 101.  
Nose, Throat, Lungs and Rheumatism treated by  
the Electro-Thermos-Vibratory Method.  
Daytona Beach Office in The Van Valzah  
Block, hours 9:30 to 12:30 a.m. Special hours  
by appointment.

DR. F. H. HOUGHTON  
Dentist  
Office in Peck Block  
Phone 32 West End South Bridge

OSTEOPATHY  
DR. J. C. Herman  
Graduate under A. T. Still, founder of  
osteopathy at Kirksville, Missouri.  
NINTH SEASON IN DAYTONA  
Located on Volusia Avenue, 2 doors  
West of Beach St., opposite The Gables  
Phone 10 Lady Attendant

E. L. STEWART  
Physician and Surgeon  
X-ray and High Frequency  
Apparatus.  
Phone 82. 11th door West of P. O.

S. H. GOVE  
ARCHITECT, BUILDER  
AND CONTRACTOR  
Residence and Office: Northwest  
Corner Ridgewood and Volusia.  
Telephone 86.

D. D. & C. M. ROGERS  
Civil Engineers  
DAYTONA, FLA.  
Established 1874.

C. C. BOHANNON, M. D.  
Physician and Surgeon  
Office in Atwood Block, up stairs.  
DAYTONA, FLORIDA.

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HOSPITAL and SANITARIUM,  
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Twenty-six large, airy rooms, a way fur-  
nished and fitted throughout with all hos-  
pital conveniences. Thoroughly equipped  
operating room on second floor. For terms  
address:  
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Phone 181. DAYTONA, FLORIDA.

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Contractor and Builder  
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DAYTONA, FLORIDA

W. C. CHOWNING, M. D.  
General Medicine and  
Obstetrics  
Office Hours: 12:30 to 2:30, 7 to 8 p.m.  
15 Volusia Avenue. Phone 39.

superficial observer. With such lav-  
ish wealth of natural beauty it be-  
came an easy thing for the hand of  
man to give the finishing touches  
which have wrought out the colors  
and outlines of the big picture.

Man did all this in the laying out  
of the streets with their wide margins  
of parkage. The entire city becomes  
a great park, with driveways inter-  
secting, miles upon miles of drive-  
ways so good as to attract motorists  
from all over the continent.

And as for the pavements, pave-  
ments that look and act like granite,  
—where else between the eastern  
and western seas are so many miles  
in proportion to inhabitants? The  
pavement question stands with the  
street as one of the chief drawing  
cards. Till some unheard of  
place reports more and better, Day-  
tona throws down the gauntlet to the  
world.

Squirrels, Flowers, Birds and Fruit.  
Whatever one's shortcomings and  
however indifferent or even callous  
one may be to many things, the mere  
mention of "flowers and Squirrels,  
birds and fruits" will send a thrill  
that is reflected in distended pupils  
and pricked ears.

For every visitor with a spare goo-  
ber there is a bunny ready to come  
and accept your gift. He will sit bolt  
upright and know into the meat,  
casting furtive, saucy glances at you  
meanwhile.

Flowers. Usually fresh and bloom-  
ing the year 'round you are reminded  
of Goldsmith's couplet where  
Smiling spring its earliest visit paid  
And summer's lingering blossoms  
are delayed.

In one yard roses of variegated hues  
predominate; another household has  
a penchant for the poinsettia and the  
premises are aflame; another is hid-  
den in a jungle of tall cane. Variety  
is the spice of life and here is where  
you find it.

The birds flit in, and with their  
joyous notes help to give fullness  
and symmetry to the picture.

As for fruits, choice citrus fruits,  
Daytona yields the palm to none for  
quality and quantity per acre. There  
are scores of citrus groves in prox-  
imity to the city, branches bending  
to the earth with their burdens of  
luscious golden globes, which for  
beauty, prolificacy and all desirable  
qualities would truly astonish you.  
The Fastest Autos and The Finest  
Out.

The seventh world wonder, do you  
ask? Come, whether from Missouri  
or from Maine, from Kalamazoo or  
Timbuctoo, and you will be "shown."  
Here is where the world's record for  
speed is broken with every recurring  
season. Autos, the biggest, the fast-  
est, and the finest are on daily parade  
and the big show is as free as the  
pure artesian water from the thou-  
sands of flowing wells. It is a con-  
tinuous show with constantly shift-  
ing scene.

Everything goes, from a 2-horse-  
power, up to a 20-horse power, and  
all types of speed from a winter to  
a 100-mile-a-minute clip. You will  
probably catch the spirit, when you  
are in the roads and the beach are yours.  
The Florida sunshine is free, the  
ocean breeze is free, the birds and  
squirrels and flowers are free, the  
sparkling fountain water is free, and  
you will have to go down into  
your wallet only for coin for auto,  
and food and board.

This is no fanciful picture; it's all  
here. It is drawing other thousands  
and holding them enthralled, it will  
charm and hold you. Come and see.

DAYTONA  
BEACH  
PHIANN  
James F. Philann  
DAYTONA BEACH  
Everything Carried in  
Class Room  
Our Free  
Department  
Write for  
Catalog  
Phone 10

V. L. M.  
DAYTONA BEACH  
REAL  
ESTATE  
and  
RENTALS  
Cottages and The  
Lodge; Orange, Pa-  
table and Wine  
Lands; Timber  
Over-Over Lands  
Large Acreage  
Mrs. B. B. B.

BRANCH  
&  
NICHOLSON  
FEED AND  
STABLE  
All Orders  
Promptly  
Filled  
Chas. F. Nichol-  
son, Proprietor

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Real Estate Agt.  
Beach Office  
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A. VANDEW  
Contractor  
Mason Work  
of All Kinds  
Concrete, Curbs,  
Sewerage, etc.  
DAYTONA BEACH

SELDERS  
DAYTONA BEACH  
Dry Goods, Sho-  
men's Corset  
Wear  
Across from  
The Seaside Inn

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Physician and  
Surgeon  
Peninsula Drive  
house south of A. A.  
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DAYTONA BEACH

PINEHURST  
Peninsula  
Drive  
Daytona Beach  
Modern con-  
crete, bath  
bathroom  
Mrs. W. H. P.  
Proprietor

DESIRABLE  
BUILDING  
LOTS  
ON HALIFAX AND  
NEAR THE NEW  
CLARENDON  
SITE  
FOR SALE  
T. E. FITZGERALD